

Lecture on Innovation and Entrepreneurship



Mr. Suril Shah, Stanford University delivering the lecture

A lecture on Innovation and Entrepreneurship by Mr. Suril Shah, Computer Science Student at Stanford University, USA and co-founder and CTO of technology startup in Silicon Valley called Piccolo Technologies (Melt) was organized by AESICS-CSI Student Branch on 6th January, 2011. Mr. Bipin Mehta, Director, AESICS encouraged students to develop innovative applications and implement new ideas quoting the example of Mr. Suril Shah. Mr. Aditya Patel, Asst. Professor, AESICS and AESICS-CSI Student Branch Counselor welcomed the participants and gave formal introduction of the speaker.

Mr. Suril Shah was nostalgic saying that he had addressed AESICS students in the same auditorium in 2011, at the age of 10 as Sun Java Certified Professional. He started his lecture by explaining his new venture on loyalty and deals platform called Melt at Piccolo Technologies. He discussed the coupon printing, mailing and distribution problem to

households in US retail market and how the innovative iPhone based product called Melt will solve the problem. Mr. Shah also talked on research and innovations at Stanford University and its role in promoting new ventures and prominent companies in Silicon Valley like Google, Sun Microsystems, HP, Cisco Systems, Yahoo! and Netscape Communications among others. He also shared the lessons he had learned from top entrepreneurs like Steve Wozniak, Co-founder of Apple, Mark Zuckerberg, co-founder of Facebook and Peter Thiel, co-founder of PayPal. He encouraged young students to innovate through software which he described as a great combination between artistry and engineering. Mr. Shah also encouraged students to pursue professional certifications and enhance their career prospects in global IT industry.

The lecture was followed by interesting question and answering session. The lecture was attended by more than 120 students of MCA and faculty members. Vote of thanks was proposed by Mr. Bipin Mehta.